

FOR IMMEDIATE RELEASE

Oct. 9, 2007

UPDATE: Guinness World Record Attempt for the longest drumming marathon - individual, by Jagjit Singh, resident of Greater Toronto Area Toronto, ON, Canada

On Oct. 7, 2007, Jagjit Singh has set a new World Record by playing Tabla (pair of drums played by hands) for 110 Hours. Singh, a devout Sikh, did not care about experiencing pain or discomfort from beating his drums non-stop for long hours. Now, Jagjit Singh will submit the required video documentation to Guinness World Records for record validation.

By profession, Jagjit Singh is a local Tabla teacher in Brampton, ON. He began his Tabla days as a young student of world famous Late Ustad Alla Rakha Khan, and later his son, Ustad Zakir Hussain. Recently, Ustad Zakir Hussain had a Tabla concert at Hummingbird Centre in Toronto, ON.

Singh's students and the community members were there all of the time to cheer Singh while he was playing Tabla.

<http://en.wikipedia.org/wiki/Tabla>

<http://www.thestar.com/article/264555>

Guinness World Records is the universally recognized authority on record-breaking achievement. First published in 1955, the annual Guinness World Records book is published in more than 100 countries and 20 languages and is one of the highest-selling books under copyright of all time with more than 3 million copies sold annually across the globe. Guinness World Records celebrated its 50th anniversary edition in 2004, a year after the sale of its 100 millionth copy. The Guinness World Records website (<http://www.guinnessworldrecords.com/>) receives more than 11 million visitors a year. Guinness World Records is published by HIT Entertainment Limited, a fully integrated global studio with divisions in the U.K., U.S., Canada and Japan, including broadcast production and distribution, video and audio sales, consumer products licensing and marketing.

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